Clicktimum

Amazon & Marketplace
Agency

PPC Portfolio

Meet Clicktimum

Clicktimum is a marketplace agency founded by Amazon experts.

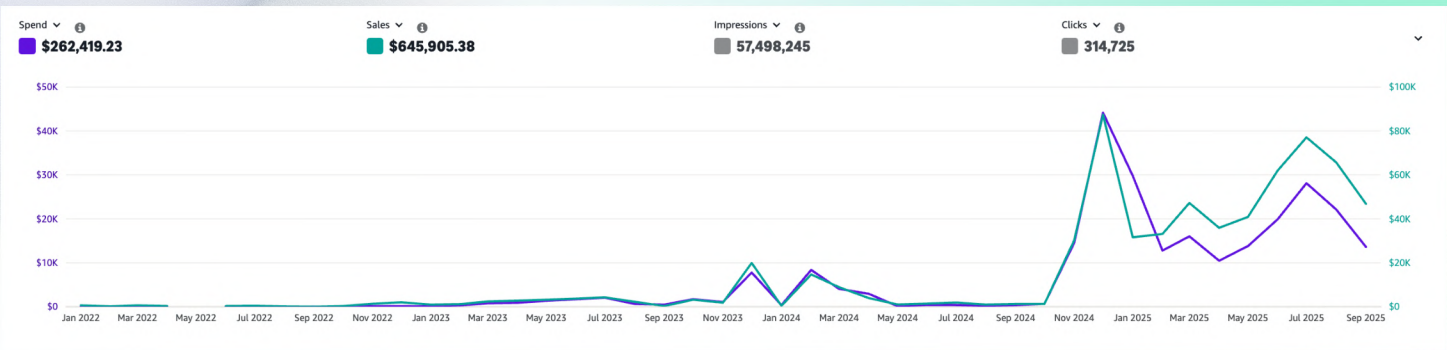
Our main objective is to support stores on **Amazon, Walmart, Etsy, Faire, Wayfair, Shopify, Ebay and Overstock** with our 13 years of expertise.

We maximize the sales and growth of stores and help them stay ahead of the competition **by treating your store as if they were our own.**

We treat your store as it is our own.

It’s All About Results:

Lucyd Success Story



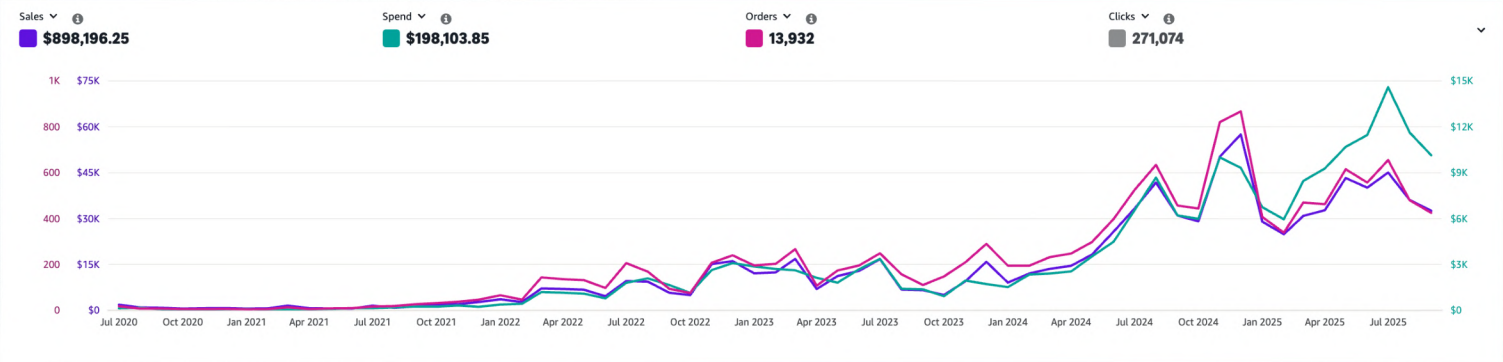
When we began working with **Lucyd** in September 2024, sales, ad spend, and click-through rates were at minimal levels. Our advertising strategy aimed to increase all of these metrics while strengthening the store’s traffic. While we focused heavily on automatic campaigns, our preference in search campaigns was generally towards keyword-based campaigns.

By diversifying our advertising portfolio with top products and category campaigns, we achieved results aligned with our strategy.

Within one year, we boosted the click-through rate by 64 times and managed to maintain a healthy **ACoS of 33.93%**. And we successfully increased the monthly sales figure from **$12,668.82 to $81,309.67**.

Headwaters Success Story

HEADWATERS STUDIO

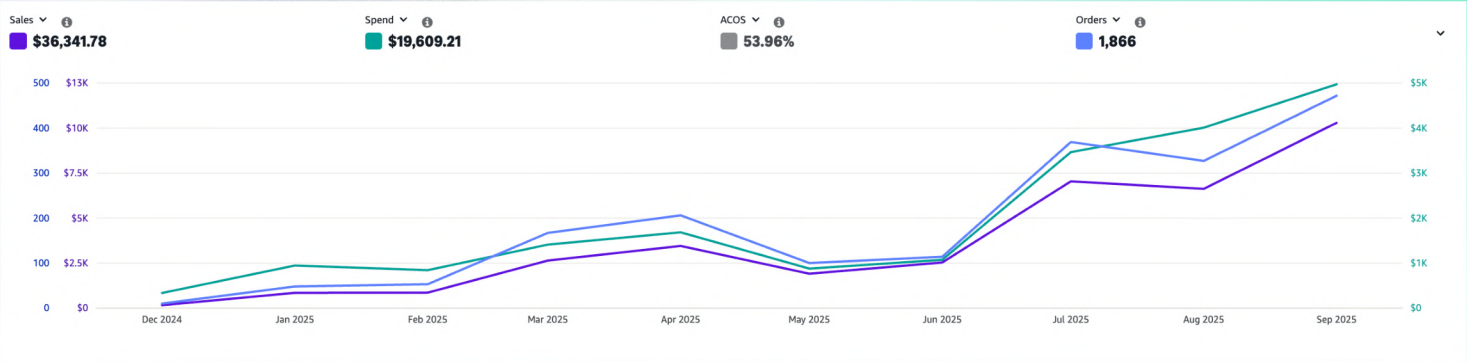


For **Headwaters**, our primary goal was to strengthen store traffic while maintaining our **ACoS** rate. Within our advertising strategies, we focused primarily on Sponsored Products campaigns. As a result of these campaigns, we were able to increase both sales and click-through rates.

To sustain the momentum gained during discount periods, we placed greater emphasis on Sponsored Brands and competitor product campaigns. Alongside our negative targeting efforts, we managed to keep spending under control and protect our profitability with an **ACoS rate of 21.76%**.

We increased our advertising sales from **29,000** USD in January 2025 to **45,000** USD in August 2025.

Perfect Delights Success Story

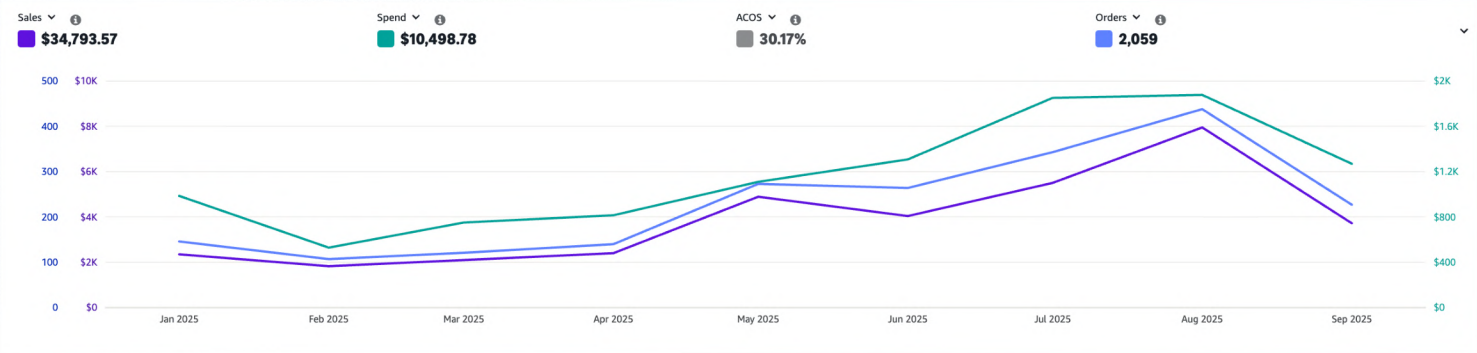


At the beginning of our advertising journey with **Perfect Delights**, the brand had a rather high **ACoS** rate and low sales figures. We prepared advertising campaigns that supported our strategy through automatic campaigns and video campaigns tailored to the store's needs.

In less than a year, we successfully reduced the monthly **ACoS** rate from **334.29% to 30.11%**.

At the same time, we increased the monthly sales figure from **$158.89 to $6,572.42**, achieving strong advertising performance.

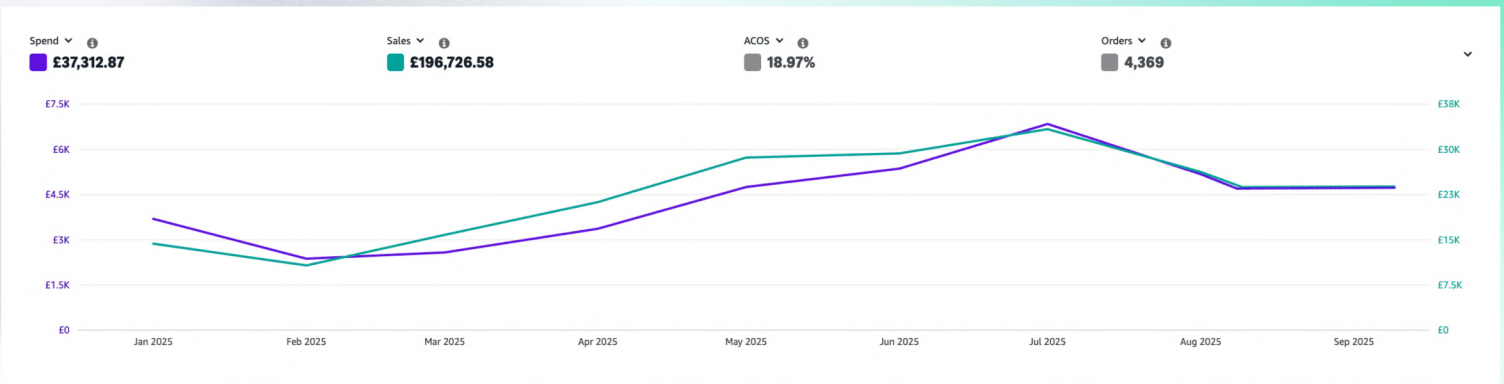
Paradigm Success Story



In January 2025, **Paradigm's ACoS** rate was **41.93%,** with an ad spend of **$938**. Store's monthly sales amounted to **$2,170.96**. In our strategy aimed at increasing sales, we focused on performance keywords, competitor products, and automatic campaigns. Using the insights gained from high-performing campaigns, we shaped our future advertising strategies.

By August 2025, we had increased the monthly sales figure to **$7,193.78**. At the same time, we maintained our **ACoS** at **18.80%**, achieving efficient advertising performance.

Bee Neat Success Story



At the beginning of our journey with **Bee Neat**, we developed a strategy to maintain profitability in our sales. To achieve this, we first conducted a detailed analysis. As a result of our research, we identified competing products using keywords that best reflected the brand and addressed the needs of our target audience.

We then tested these keywords and selected competitor products in different campaign types such as video campaigns, category campaigns, and sponsored product campaigns.

As a result of our efforts, we managed to increase our advertising sales each month compared to the previous one. Within six months, our ad sales **grew by 51%**, while our expenses remained stable. With this strategy, we were able to maintain profitability and achieved efficient ad performance that met our goals. This allowed us to build a strong advertising performance for the brand.