

# Clicktimum



**Amazon & Marketplace  
Agency**

# Meet Clicktimum

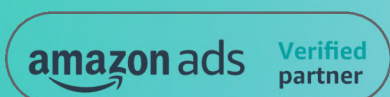
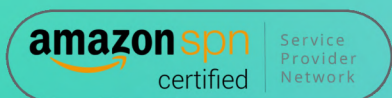
**Clicktimum** is a marketplace agency founded by Amazon experts.

Our main objective is to support stores on **Amazon, Walmart, Etsy, Faire, Wayfair, Shopify, Ebay and Overstock** with our 13 years of expertise.

We maximize the sales and growth of stores and help them stay ahead of the competition **by treating your store as if they were our own.**

## We treat your store as it is our own.

Your Amazon and Omnichannel marketplaces partner to boost your clicks, maximize your reach and grow your store!



# Why Clicktimum?



## Our Trusted Global Clients:



NAUTICA



EDDIE BAUER 



L I C A P È  
— Health & Beauty —



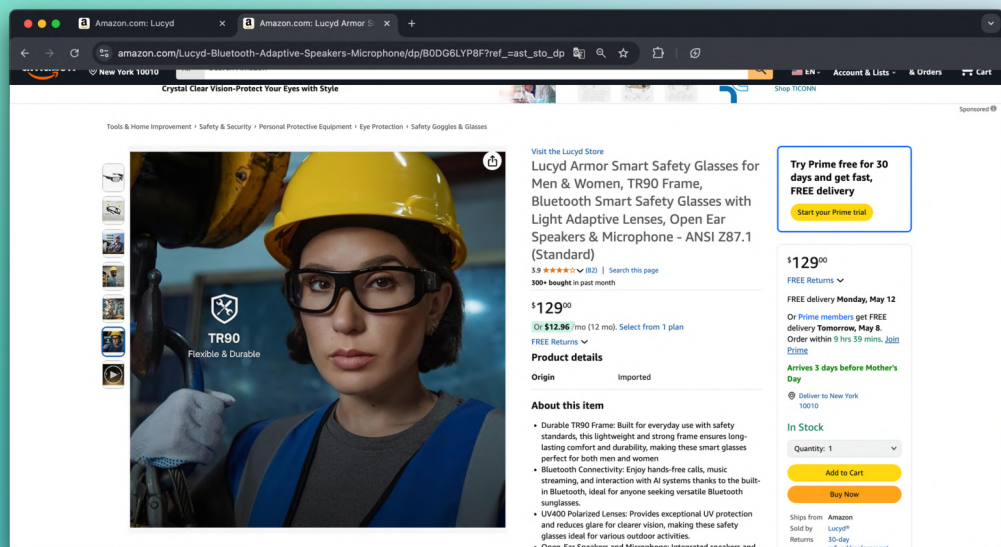
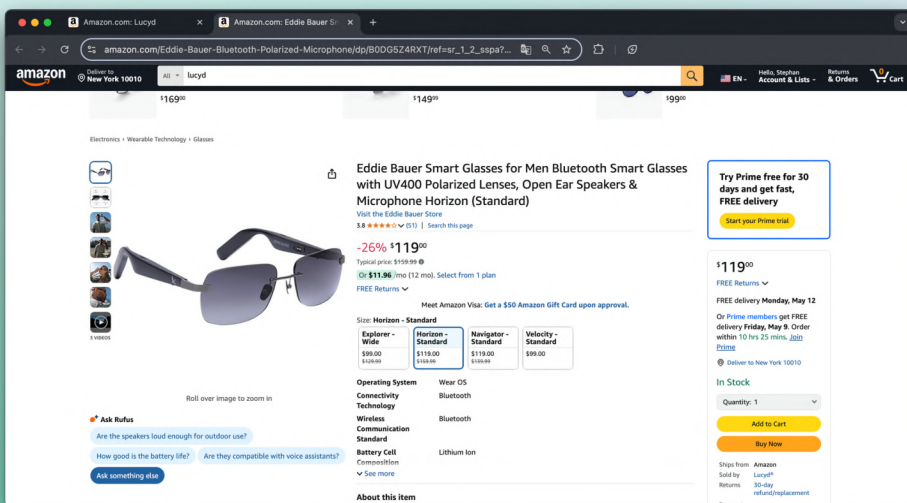
bâde natural



# How We Do It?

## SEO & Listing Optimization

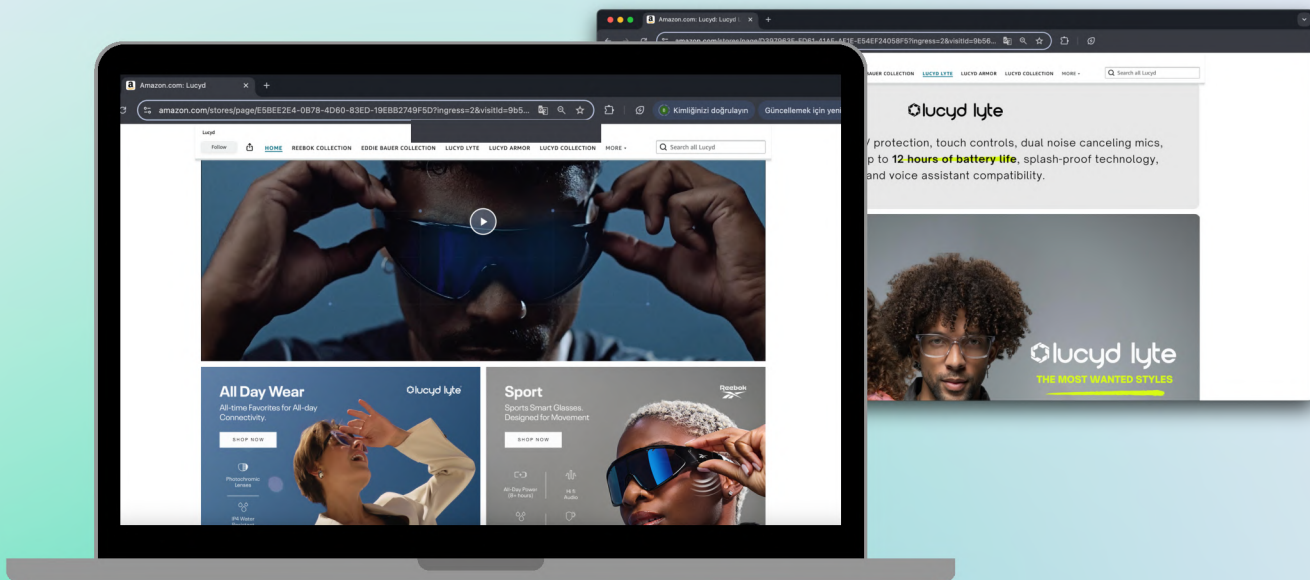
After conducting keyword research through Data Dive and Helium 10, we rewrite the titles, bullet points, and backend keywords using keywords that have a higher potential to help the listing rank on the first page.



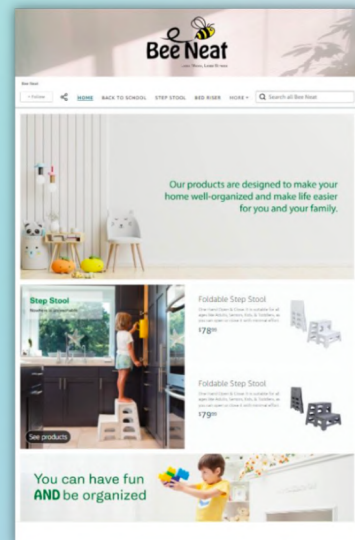
# How We Do It?

## Visual Optimization - Storefront

We redesign the storefront with a focus on UI/UX and enhancing the customer journey.



Before



After

# How We Do It?

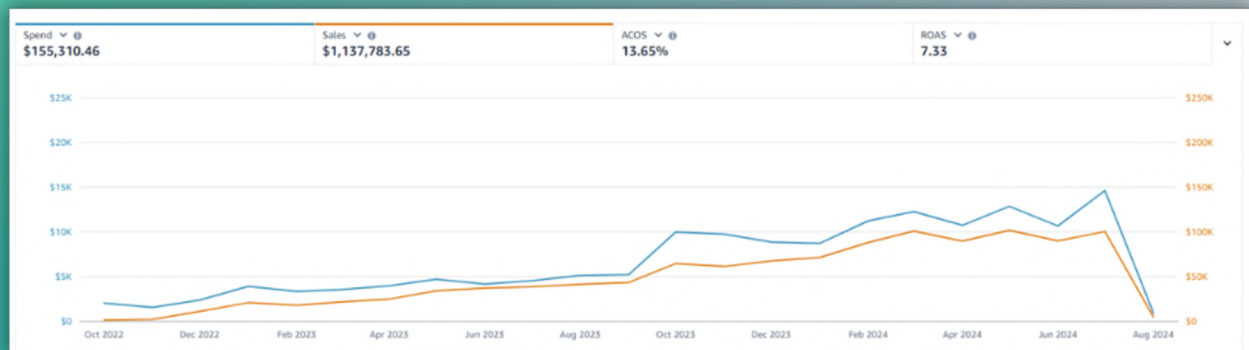
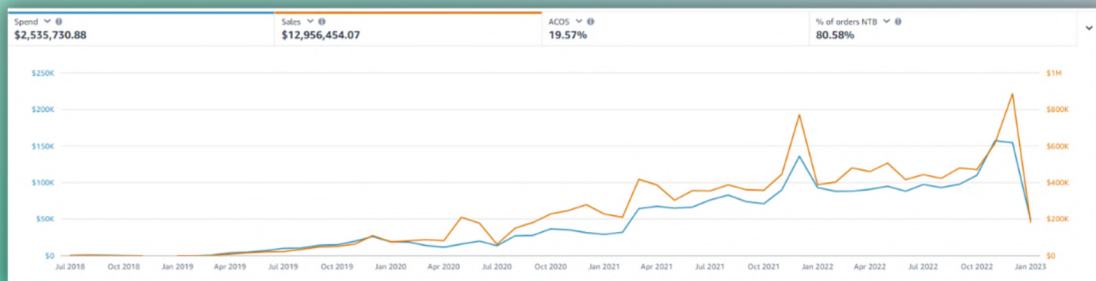
## PPC Optimization

Via conducting A/B testing

Targeting top of search with the right keywords with lower CPC

Targeting competitors products that has higher selling prices

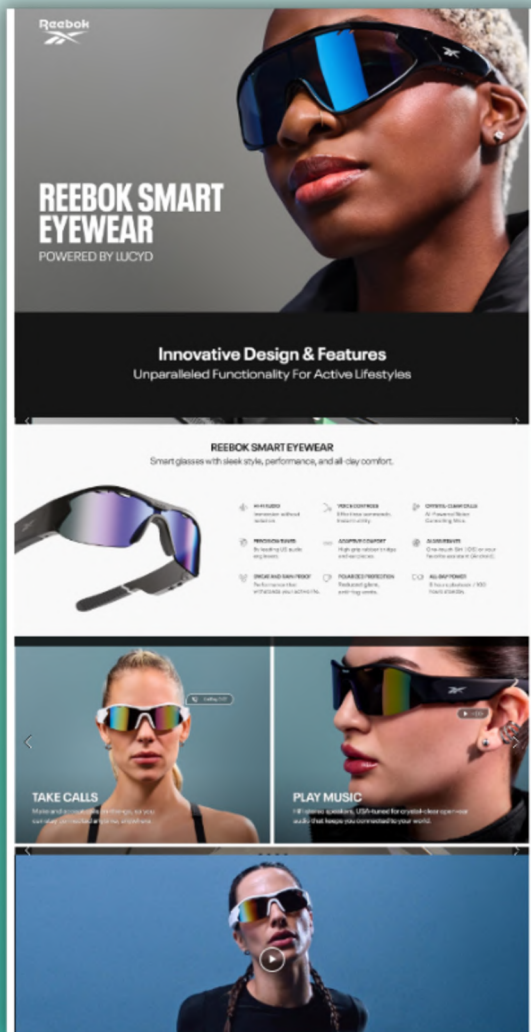
Performing negative keyword research and constantly adjusting our campaigns' bids, budgets we achieve improvement on PPC and reach your desired ROAS levels.



# How We Do It?

## A+ Content Optimization

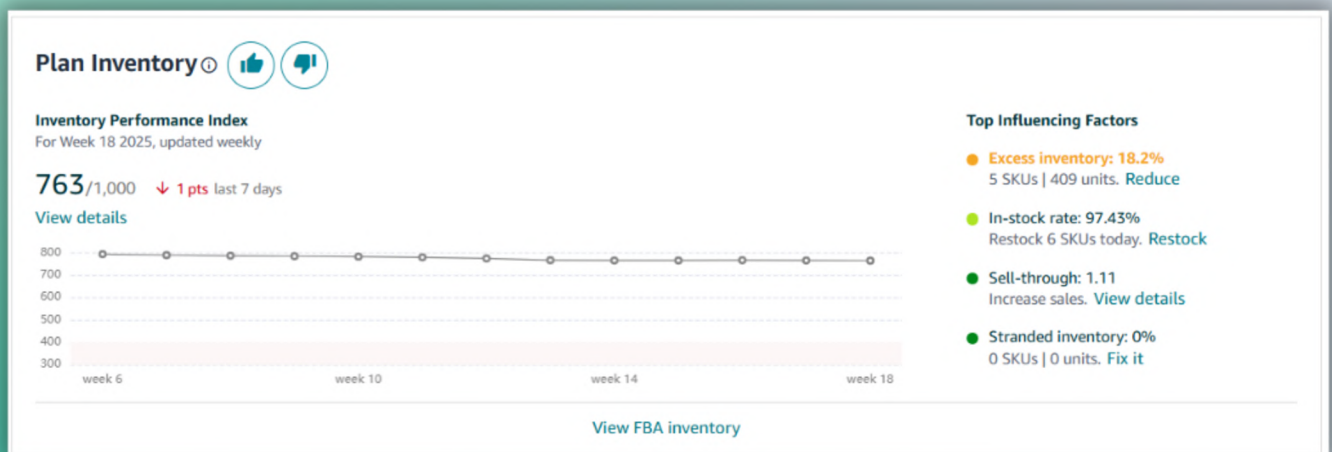
We design and create the A+ contents with a focus on UI/UX and enhancing the customer journey.



# How We Do It?

## Inventory Management Optimization

Inventory management involves tracking inventory levels, analyzing sales data, and determining when to reorder products to prevent understocking or overstocking. We define the most profitable stock level and prepare reports monthly to create healthier stock management and as a result, the store pays fewer fees.



# It's All About Results:

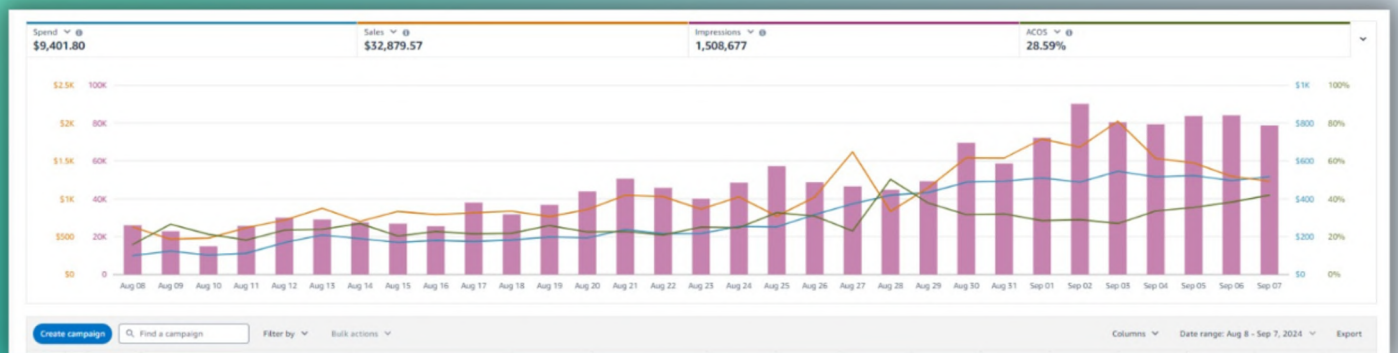
## Ritzz Success Story



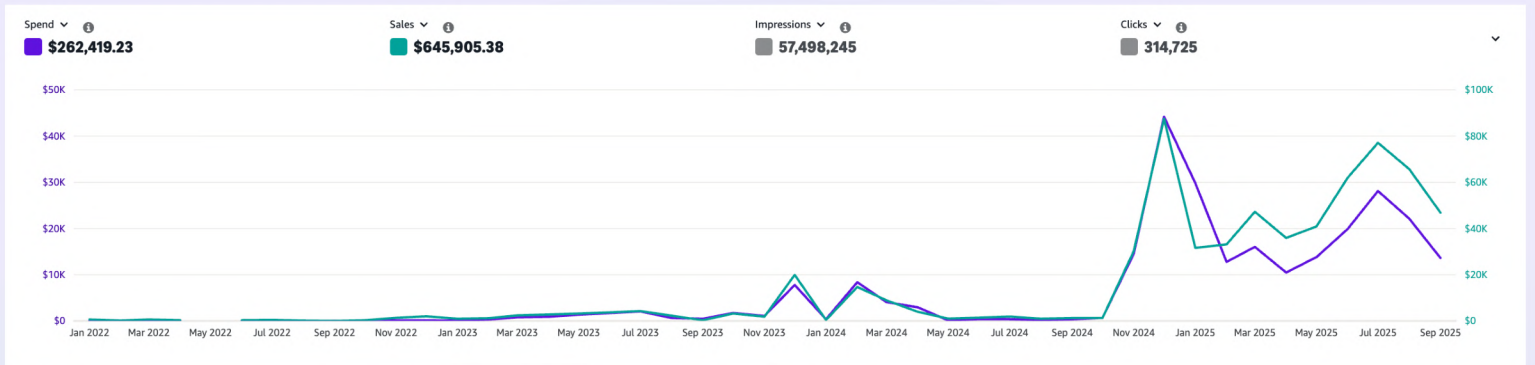
## Before



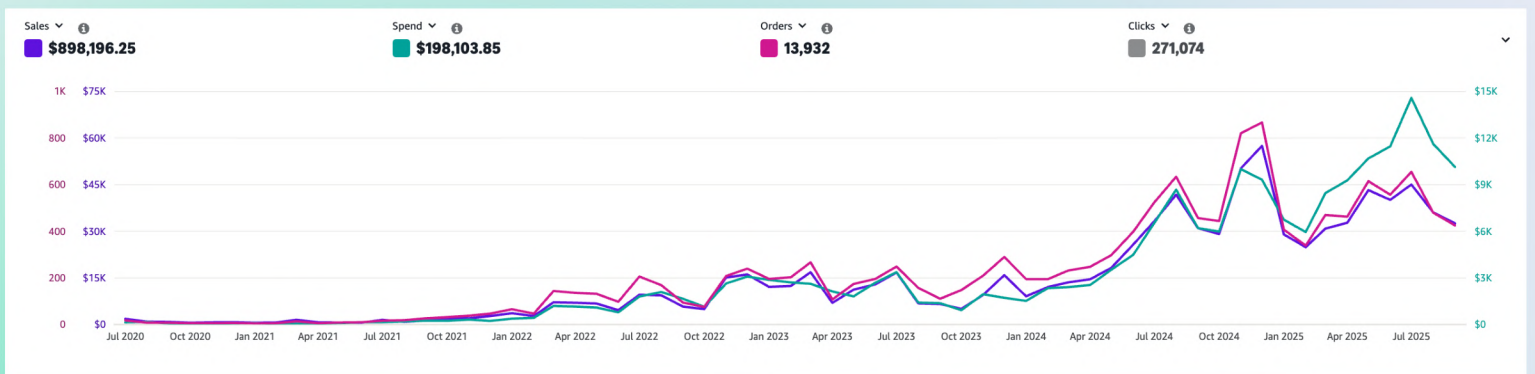
## After



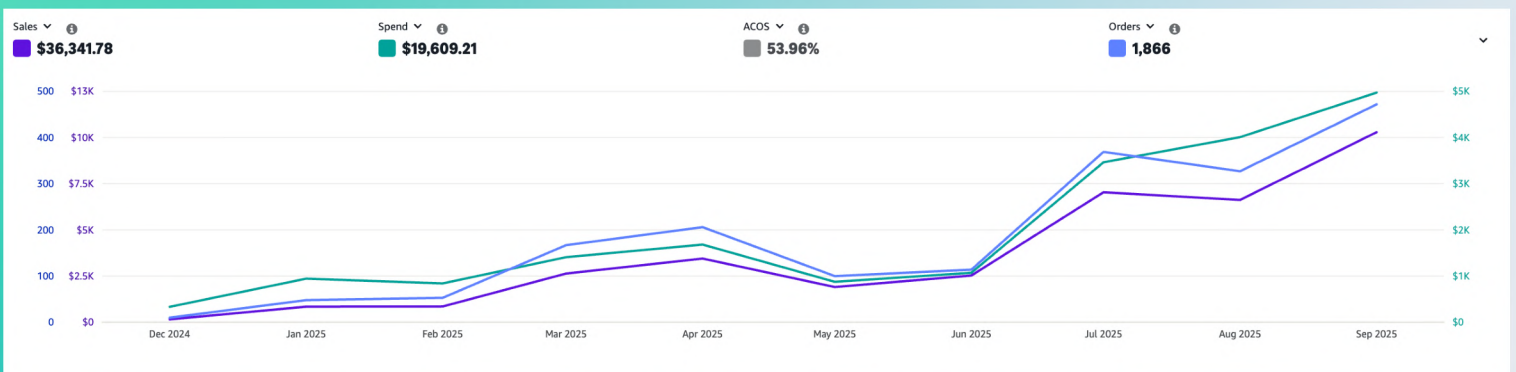
# Lucyd Success Story



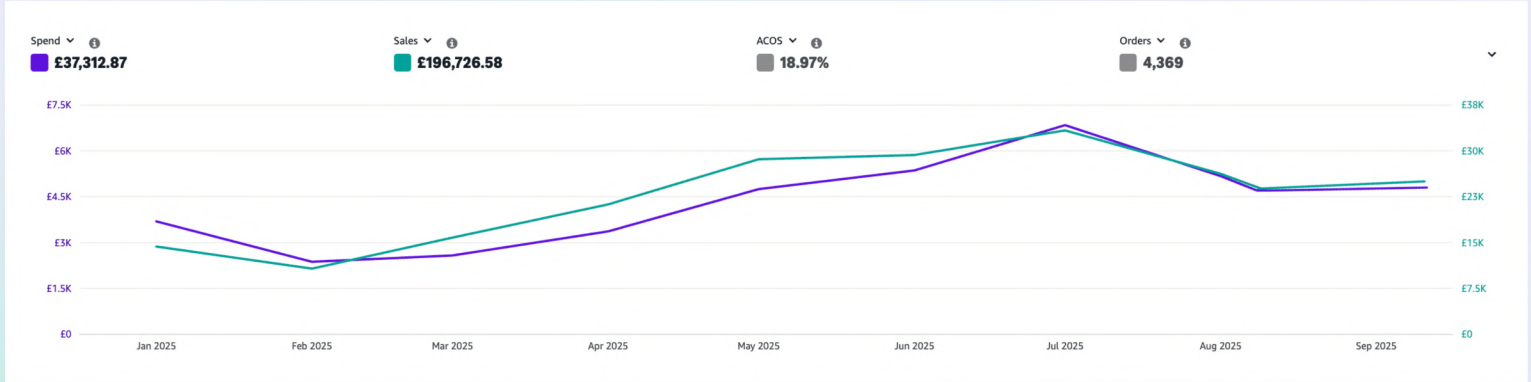
# Head Waters Success Story



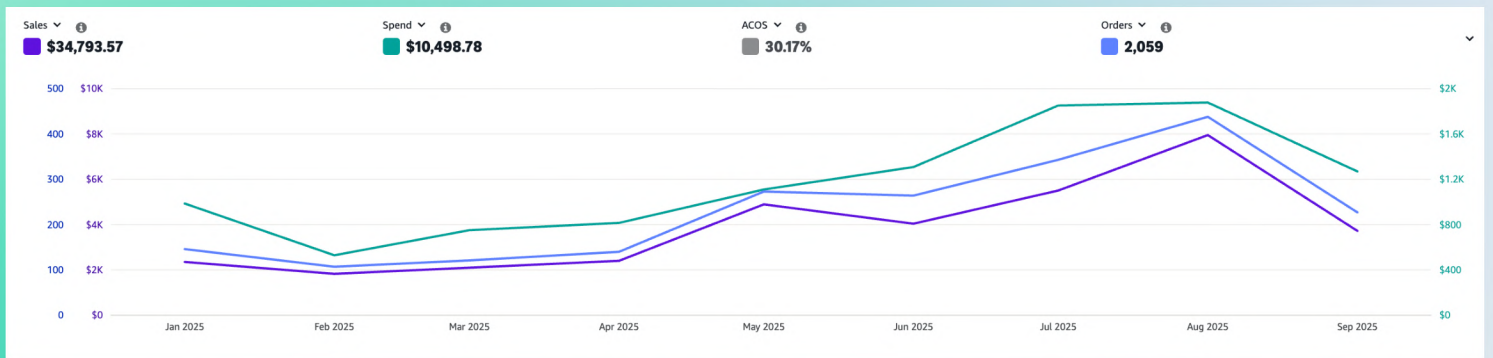
# Perfect Delights Success Story



# Bee Neat Success Story



# Paradigm Success Story



# Contact Us

3680 Wilshire Blvd Ste PO4 - 1561 Los Angeles, CA 90010  
Unites States

Ruta Nacional Secundaria 121, 11904 San José Province,  
Santa Ana, Costa Rica

Çınarlı mah. Ankara asfaltı cad. no:15 Mistral Tower, kat:39  
Daire:391 Konak/İzmir, Turkey

 +1 762 263 1753

 [info@clicktimum.com](mailto:info@clicktimum.com)



[www.linkedin.com/company/clicktimum/](https://www.linkedin.com/company/clicktimum/)



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# Clicktimum

The logo for Clicktimum features the word "Clicktimum" in a bold, dark blue sans-serif font. The "i" in "Click" is stylized with a teal bar. A teal mouse cursor arrow points to the "k" in "Click", with small teal lines radiating from the arrow's tip.

**Get your free audit!**

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