



Amazon Account Success Story

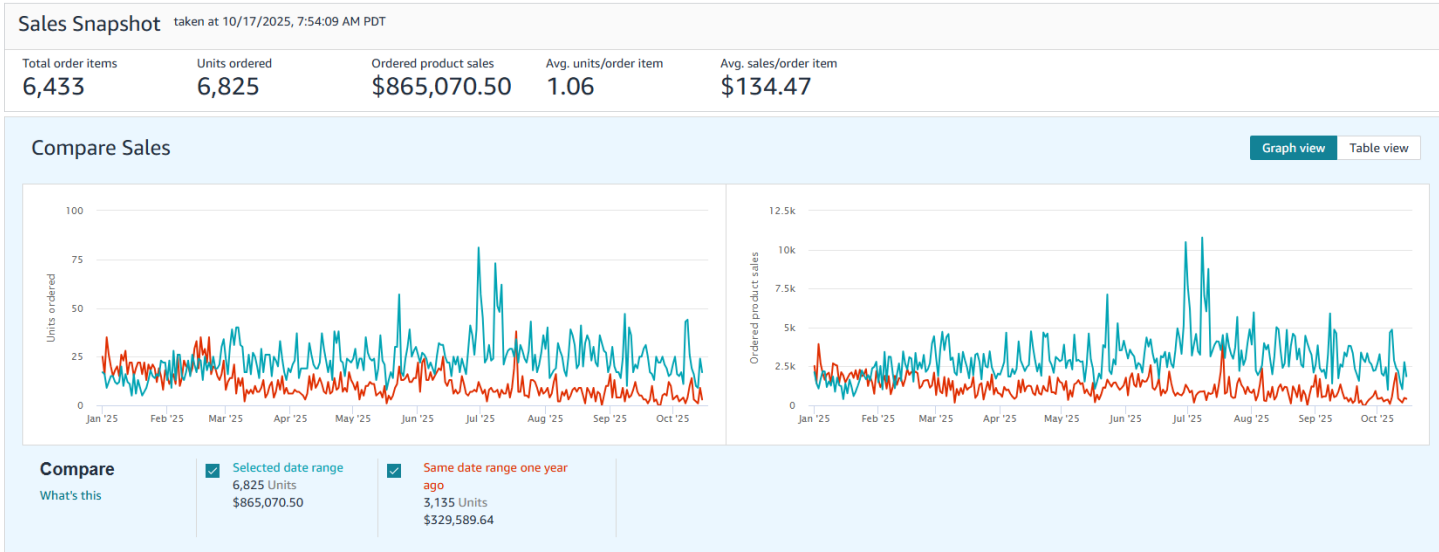


We treat your store as it is our own.

Strong Initial Growth

During Q4 2024, we achieved a **133% sales growth** from November to December, closing the year with over **\$167K in monthly revenue**.

Our continued optimization efforts and consistent ad management led to a **159% year over year revenue increase - Almost 3 times more than previous year**, reinforcing the effectiveness of our long-term growth strategy.



☐	Date ↑ ↓	Ordered Product Sales ↑ ↓
☐	11/01/2024	\$71,822.14
☐	12/01/2024	\$167,506.43
☐	1/01/2025	\$48,498.08
☐	2/01/2025	\$71,258.76
☐	3/01/2025	\$87,782.65
☐	4/01/2025	\$87,217.16
☐	5/01/2025	\$94,674.52
☐	6/01/2025	\$105,155.50
☐	7/01/2025	\$138,988.72
☐	8/01/2025	\$106,104.03
☐	9/01/2025	\$87,833.12

An SEO-focused optimization was implemented across all listings. Titles, bullets, and backend keywords were refined using relevant, high-performing search terms, while product content was rewritten to align with customer intent.



Visit the Reebok Store

Reebok Nitrous Smart Audio Sunglasses, Unisex, HiFi Bluetooth Sport Glasses with UV Protection - Powered by Lucyd

4.6 ★★★★★ (16) | [Search this page](#)

\$199⁰⁰

Or **\$49⁷⁵** /2 weeks (x4). [Select from 3 plans](#)

prime Tomorrow

FREE Returns ▼

Lens Color: **Black**

Black	Gold Mirror
\$199.00 FREE Delivery Tomorrow	\$199.00 FREE Delivery Tomorrow

Product details

Care instructions Clean lenses with a microfiber cloth. Avoid using harsh chemicals or cleaning solutions. Store in a protective case when not in use. After intense activities, clean the lenses and frame to remove sweat and debris. Do not submerge in water. For lens customization, consult your local optical provider.

Origin Imported

About this item

- Superior HiFi Sound Engineering: USA-tuned audio system delivers exceptional sound quality with rich bass and clear highs that surpass conventional audio eyewear
- Multi-Activity Design: Lightweight, secure construction with adjustable nose pads ensures comfort across multiple sports and fitness activities
- Vision Care Compatible: Standard Base 6 frame design works with your local optical provider for personalized lens options
- Clear Communication & All-Day Performance: Enjoy crystal-clear calls with advanced microphones and an 8-hour battery life that powers you from morning workouts to evening recreation.
- Versatile Visual Performance: Black polarized lenses provide reliable glare reduction and UV protection across diverse environments, from bright outdoor settings to variable lighting conditions

Ask Rufus

Can these sunglasses be used while cycling? Do they have noise cancellation? Are they sweat resistant?

Ask something else

Product Images

Underperforming visuals were identified and replaced with clearer, feature-focused images, improving product appeal and improving click-through **by 29%** after the listing image updates.



Inventory Management

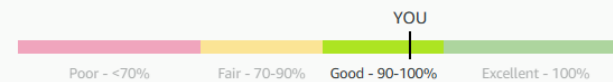
By analyzing sales trends and adjusting stock accordingly, we minimized stockouts and improved fulfillment speed, boosting overall sales performance **from 753 to 67**.

FBA in-stock rate: **97.19%**

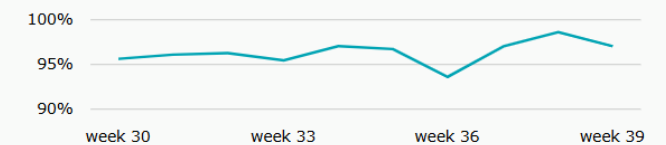
Keep your popular products in stock to avoid lost sales.

☒ Show more details

Seller comparison



Historic rate



YOUR INVENTORY PERFORMANCE INDEX FOR WEEK 41 2025

▲ 1pts last 7 days

767

0 1000

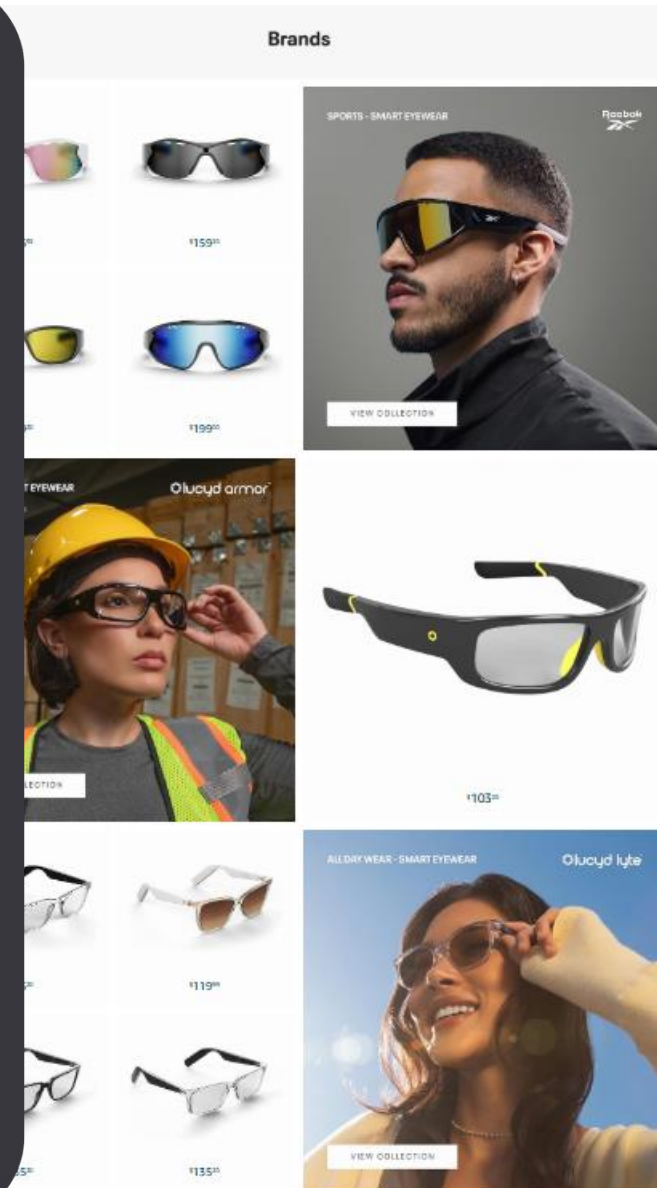
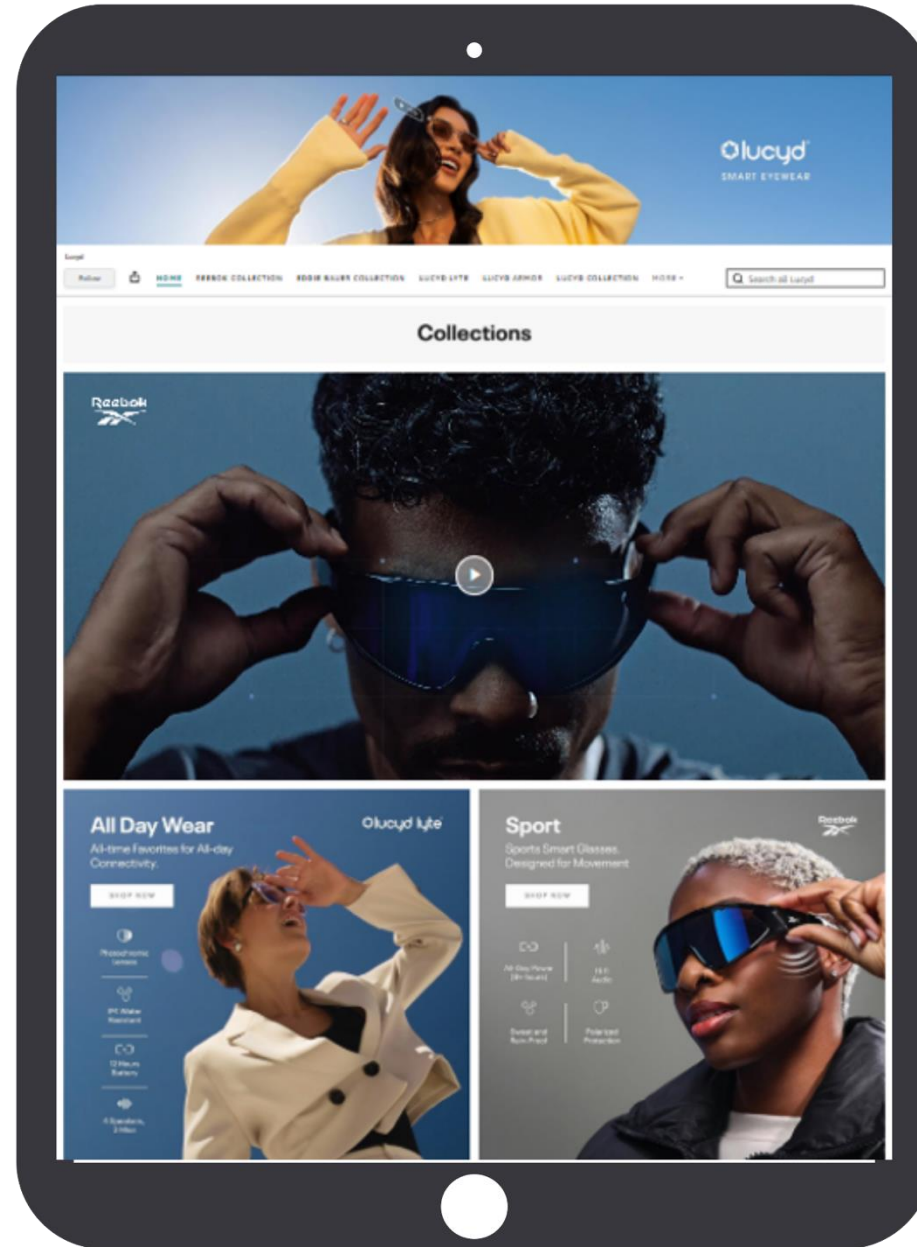
Updated weekly based on historical performance

[Show details](#)

Storefront Updates

Storefront was updated with improved visuals, optimized navigation, and updated content to match new collections; keeping the store current, cohesive, and high-performing.

After the storefront updates, daily visitors increased by around **79% in 30 days**, showing a significant improvement in store traffic.





REEBOK SMART EYEWEAR
POWERED BY AI

HOME ALL DAY POWER SPORT SAFETY ACCESSORIES

REEBOK VOLTAGE
\$179.99

REEBOK OCTANE
\$179.99

REEBOK FLASH
\$179.99

REEBOK MYPOW
\$179.99

REEBOK VOLTAGE
\$179.99

REEBOK OCTANE
\$179.99

REEBOK FLASH
\$179.99

REEBOK MYPOW
\$179.99

INNOVATIVE DESIGN & FEATURES

ALL DAY POWER
Up to 12h of music/talk time per charge

IMMERSIVE SOUND
With 4 powerful open-ear speakers for situational awareness

PROTECTION CAPES: 100% UV PROTECTION



DARKSIDE
lucyd lyte
POWERED BY AI

ALL DAY CONNECTION
12h of music/talk time per charge
rechargeable lithium battery

IMMERSIVE SOUND
With 4 powerful open-ear speakers
for situational awareness

PROTECT YOUR EYES

TAKE CALLS
HANDSFREE

PLAY
MUSIC

USE VOICE
ASSISTANTS

lucyd lyte
DARKSIDE
Get the best of both worlds with the
Lucyd Smart Glasses



lucyd armor
SMART SAFETY GLASSES

CERTIFIED PROTECTION. ALWAYS CONNECTED.
ANSI Z87.1 SMART EYEWEAR

EYE PROTECTION WHILE STAYING CONNECTED
Lucyd Armor Delivers OSHA Certified Safety With Handfree Smart Features.

PROTECT YOUR EYES

TAKE CALLS
HANDSFREE

PLAY
MUSIC

USE VOICE
ASSISTANTS

SMART GLASSES WITH SLICK STYLE, PERFORMANCE, AND ALL-DAY COMFORT

NEW MATERIALS
Lightweight, durable, flexible

4 POWER SPEAKERS
Up to 12h of music/talk time per charge

IMMERSIVE SOUND
With 4 powerful open-ear speakers for situational awareness

PROTECTION CAPES: 100% UV PROTECTION

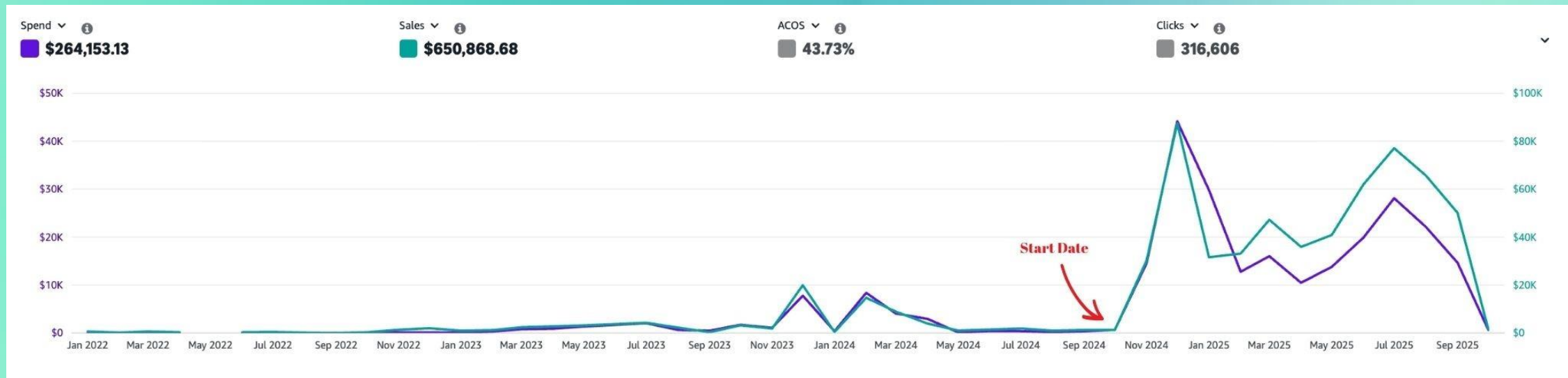
ALL DAY POWER
Up to 12h of music/talk time per charge

SAFETY & CONVENIENCE FOR ANY WORKSPACE
Whether you work in construction, carpentry, auto repair, or other skilled labor jobs, the Lucyd Armor Smart Safety Glasses enhance performance and provide unparalleled eye protection.

	PROTECTION CAPES: 100% UV PROTECTION	ALL DAY POWER
ANSI Z87.1 Certified	100% UV Protection	Up to 12h of music/talk time per charge
Lightweight & Comfortable	Lightweight, durable, flexible	Up to 12h of music/talk time per charge
Immersive Sound	With 4 powerful open-ear speakers for situational awareness	Up to 12h of music/talk time per charge
Protection Capes	100% UV Protection	Up to 12h of music/talk time per charge
Smart Features	Up to 12h of music/talk time per charge	Up to 12h of music/talk time per charge

Advertising

In our advertising strategy for Lucyd, we took into account the brand's existing potential. The main objective was to increase the current sales volume while reducing the ACoS rate. In the campaigns we developed, we used efficiency-focused and high-sales-volume targeting. As a result, the monthly sales amount, which was **\$7,156.41** in the first month of our partnership, reached **\$107,556.63** within just three months.

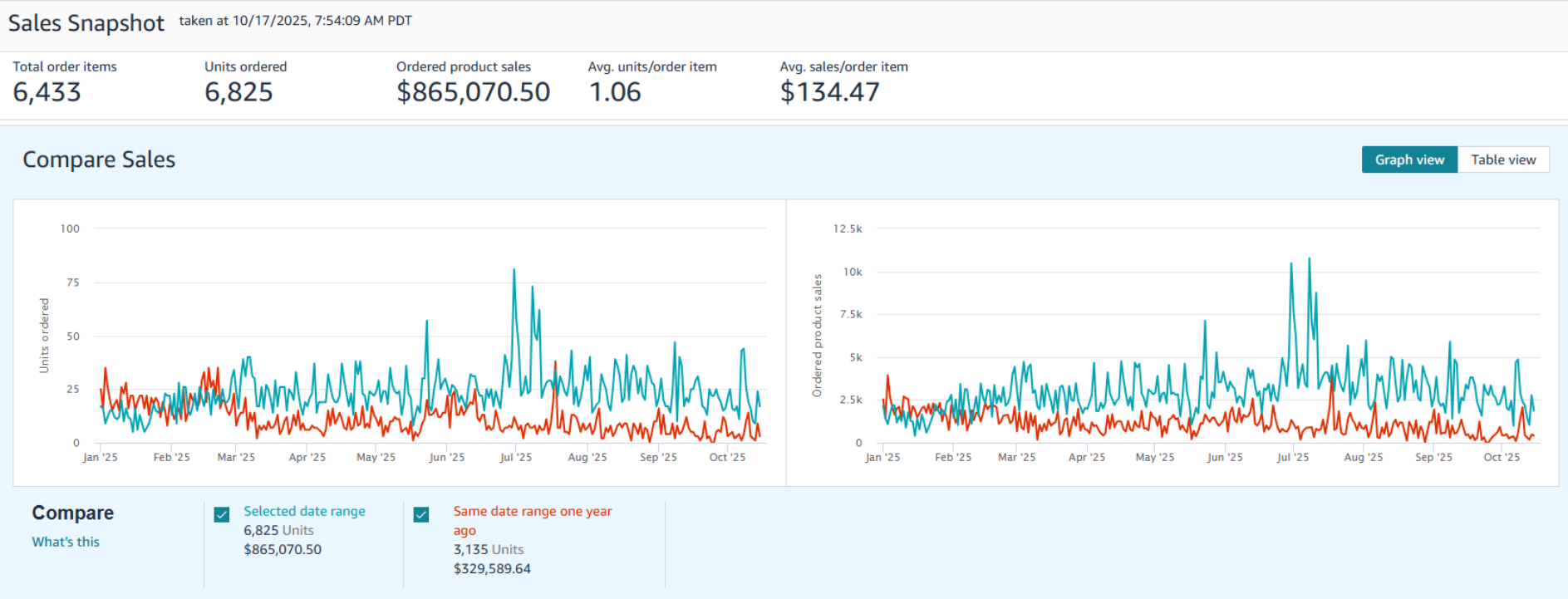


We also worked on Sponsored Display campaigns, but the best results came from Sponsored Brand and Product ads. In just three months, **ACoS** dropped by **60%** and sales grew **14x**.

To sustain performance, we regularly analyzed campaigns, applied negative targeting, and refined search terms—boosting brand value by **69%** within two months.



Results | Lucyd



Starting Q4 2024, our campaigns skyrocketed monthly sales from **\$7K to over \$107K** in just three months, **cutting ACoS by 60%** and boosting brand value **69%**. Building on this momentum, continued optimizations in 2025 drove a **159%** YoY revenue increase, nearly tripling 2024 results.

Let's write the next success story together!

We treat your store as it is our own.



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www.clicktimum.com



Solution
Provider
Partner

