

Olivarte

Amazon Account Success Story

Clicktimum

We treat your store as it is our own.

Our collaboration with **Olivarte** began in **May 2024**. In the initial phase, impressions, ad sales, and organic sales were below expectations.

With the right strategies, we increased sales from **\$724 to \$15,854 in 7 months**, achieving a **2,090% growth**.

5/01/2024	\$724.27	\$0.00
6/01/2024	\$2,314.73	\$108.99
7/01/2024	\$2,291.22	\$266.96
8/01/2024	\$2,977.92	\$86.35
9/01/2024	\$7,665.15	\$522.30
10/01/2024	\$10,399.85	\$921.92
11/01/2024	\$8,055.69	\$238.00
12/01/2024	\$15,854.13	\$124.00

Inventory Management

Before

Shipping Queue

[Learn more](#) | [Tell us how we're doing](#) | [Inventory Ledger](#)

Change country/region New
Disabled

This page provides details on all the shipments you are working on and those you have sent to Amazon.

Fulfillment center shipments

Amazon distribution center shipments

Filters (1)

☐ Missing tracking information only

01.05.2024 ~ 31.05.2024

Status

Export table data

Search by shipment ID

Shipment name	Created	Last updated	Ship to	SKUs	Units expected	Status	Next steps
Shipment ID, Reference ID					Units located		

* Please note that you may have an obligation to self report and pay sales and use, property, income, and other taxes/fees imposed by the states and localities where your inventory is located.

After

Shipping Queue

[Learn more](#) | [Tell us how we're doing](#) | [Inventory Ledger](#)

Change country/region New
Disabled

This page provides details on all the shipments you are working on and those you have sent to Amazon.

Fulfillment center shipments

Amazon distribution center shipments

Filters (1)

☐ Missing tracking information only

01.06.2024 ~ 31.12.2024

Status

Export table data

Search by shipment ID

Shipment name	Created	Last updated	Ship to	SKUs	Units expected	Status	Next steps
Shipment ID, Reference ID					Units located		
FBA STA (11/26/2024 07:58)-CHA2 FBA18M78ORL7, 2XK3P2ZE	Nov 26, 2024 10:58 AM	Jan 8, 2025 10:47 AM	CHA2 Delivery window Dec 6 - Dec 19, 2024	1	10 10	Closed	Track shipment
FBA STA (11/26/2024 07:58)-TEB6 FBA18M78VJCT, 3MWUGOPS	Nov 26, 2024 10:58 AM	Dec 10, 2024 1:09 PM	TEB6 Delivery window Dec 6 - Dec 19, 2024	1	10 10	Closed	Track shipment
FBA STA (11/19/2024 10:03)-HSV1 FBA18LQ05K6G, 8DX1W1NW Arrived outside of delivery window	Nov 19, 2024 1:03 PM	Dec 11, 2024 9:44 PM	HSV1 Delivery window Nov 29 - Dec 12, 2024	2	30 30	Closed	Track shipment
FBA STA (10/23/2024 12:40)-ILG1 FBA18JKJNH17, 5N3ZJXA	Oct 23, 2024 3:40 PM	Dec 10, 2024 3:19 AM	ILG1 Delivery window Nov 1 - Nov 14, 2024	4	43 44	Closed	Track shipment
FBA STA (10/23/2024 12:40)-LBE1 FBA18JKSBR66, 1R1YBUJH	Oct 23, 2024 3:40 PM	Nov 9, 2024 6:19 PM	LBE1 Delivery window Nov 1 - Nov 14, 2024	1	10 10	Closed	Track shipment
FBA STA (09/27/2024 10:37)-RYY2 FBA18GB0WZ8P, 3FIGNUEW	Sep 27, 2024 1:37 PM	Nov 1, 2024 7:43 AM	RYY2 Delivery window Oct 8 - Oct 21, 2024	2	26 26	Closed	Track shipment
FBA STA (10/07/2024 07:41)-IGQ2 FBA18H3CXW1W, 8L5D4DJZ	Oct 7, 2024 10:41 AM	Oct 22, 2024 6:31 PM	IGQ2 Delivery window Oct 16 - Oct 29, 2024	4	40 40	Closed	Track shipment
FBA STA (10/07/2024 07:41)-SAT4 FBA18H3GGWK2, 6GX8AF7Q	Oct 7, 2024 10:41 AM	Oct 16, 2024 12:35 PM	SAT4 Delivery window Oct 16 - Oct 29, 2024	1	20 20	Closed	Track shipment
FBA STA (10/07/2024 07:41)-CHA2 FBA18H3BTHHM, 3ONBUWUY Arrived outside of delivery window	Oct 7, 2024 10:41 AM	Oct 14, 2024 10:57 AM	CHA2 Delivery window Oct 16 - Oct 29, 2024	1	10 10	Closed	Track shipment

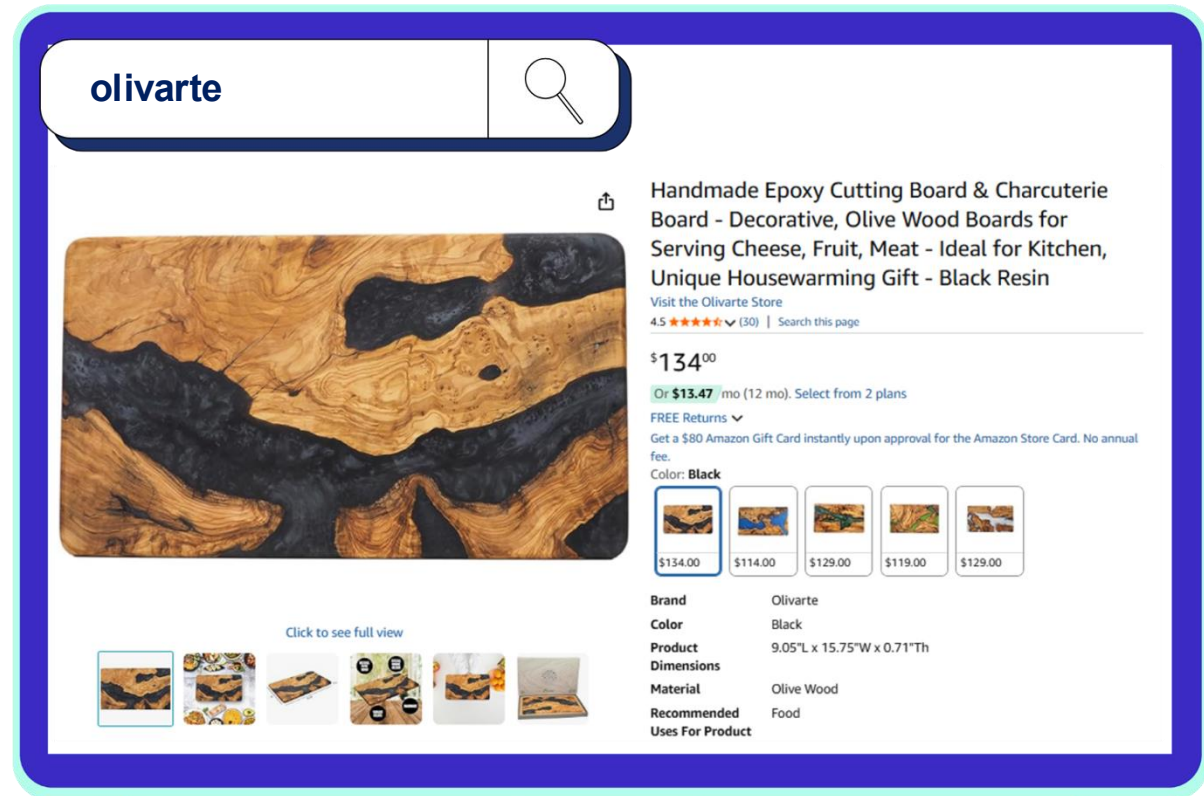
Capacity Monitor

Our first step was to streamline shipment management, which was initially irregular and limited. This was crucial for accurate stock tracking and effective ad campaigns.

Catalog Optimization

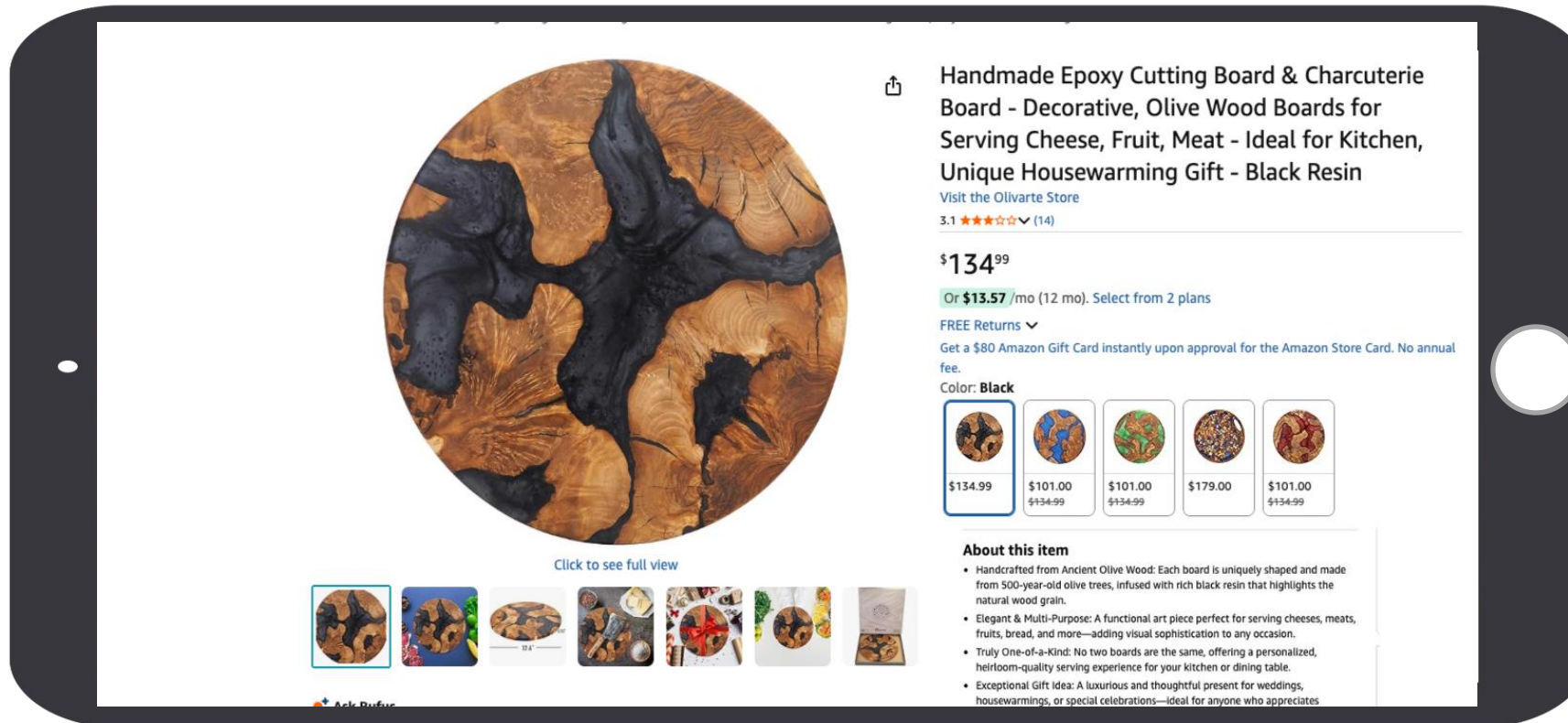
We optimized the catalog by correcting inconsistencies and ensuring clear, accurate product information. Then, we applied parent listing to group different variations of the same product under one listing.

This improved user experience and enhanced product visibility. Monthly impressions **grew by approximately 525%** highlighting the strong impact of catalog optimizations.



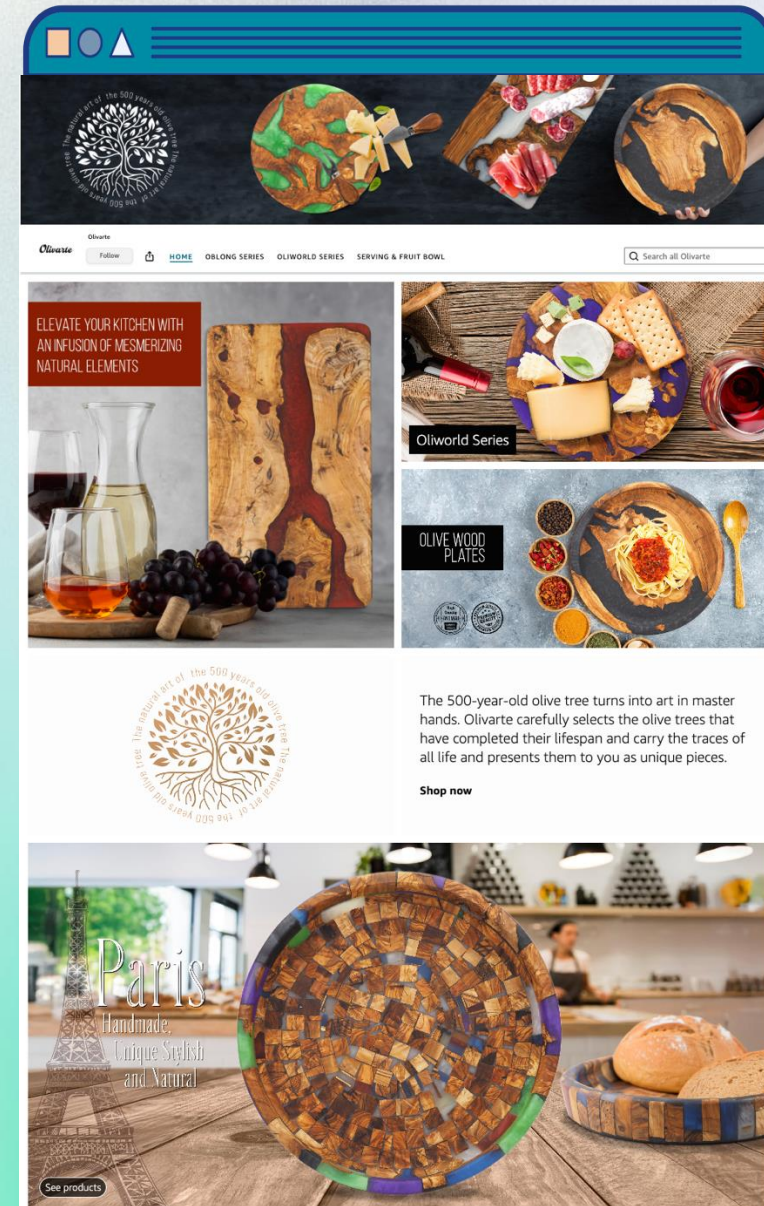
SEO Optimization

Initially, products had low visibility in organic searches and poor conversion rates. We optimized product details through effective SEO practices. As a result, Conversion rate improved **by approximately 151%**.



A+ Content Creation

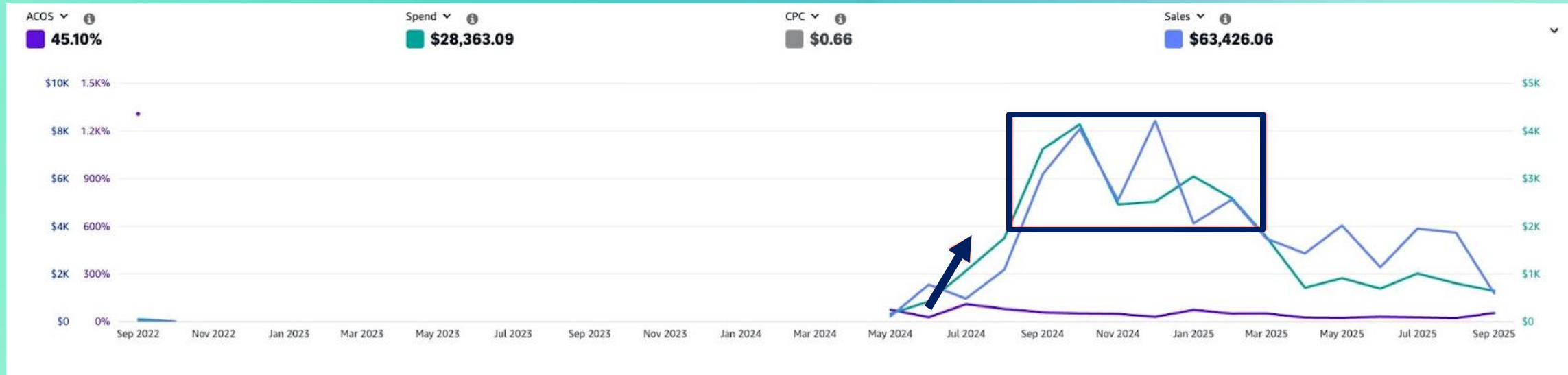
We enhanced product visuals and content through A+ Content. As a result, product appeal improved, leaving a positive impression on customers and supporting increased sales.



Advertising

When we started advertising, we initially preferred automatic campaigns to achieve healthy and efficient results. Using the data obtained from these campaigns, we moved on to different campaign types such as Sponsored Brand, Sponsored Product, and Sponsored Display. As a result of our continuously updated strategy, we managed to increase our **advertising volume by 39 times** within seven months. Thus, while our monthly ad sales were **\$218 in May**, they rose to **\$8,545.96** by the end of December.

Campaigns Graph



Before

Date

Custom

1/1/2024

5/31/2024

Sales breakdown

Marketplace total

Fulfillment channel

Both (Amazon and seller)

Apply

Sales Snapshot

taken at 9/25/2025, 2:59:25 AM PDT

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
461	571	\$8,051.10	1.24	\$17.46

Compare Sales

Graph view

Table view

	Total order items	Units ordered	Ordered product sales	Average units/order item	Average sales/order item
Selected date range	461	571	\$8,051.10	1.24	\$17.46

After

Date

Custom

5/1/2024

12/31/2024

Sales breakdown

Marketplace total

Fulfillment channel

Both (Amazon and seller)

Apply

Sales Snapshot

taken at 9/25/2025, 3:00:23 AM PDT

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
638	690	\$50,282.96	1.08	\$78.81

Compare Sales

Graph view

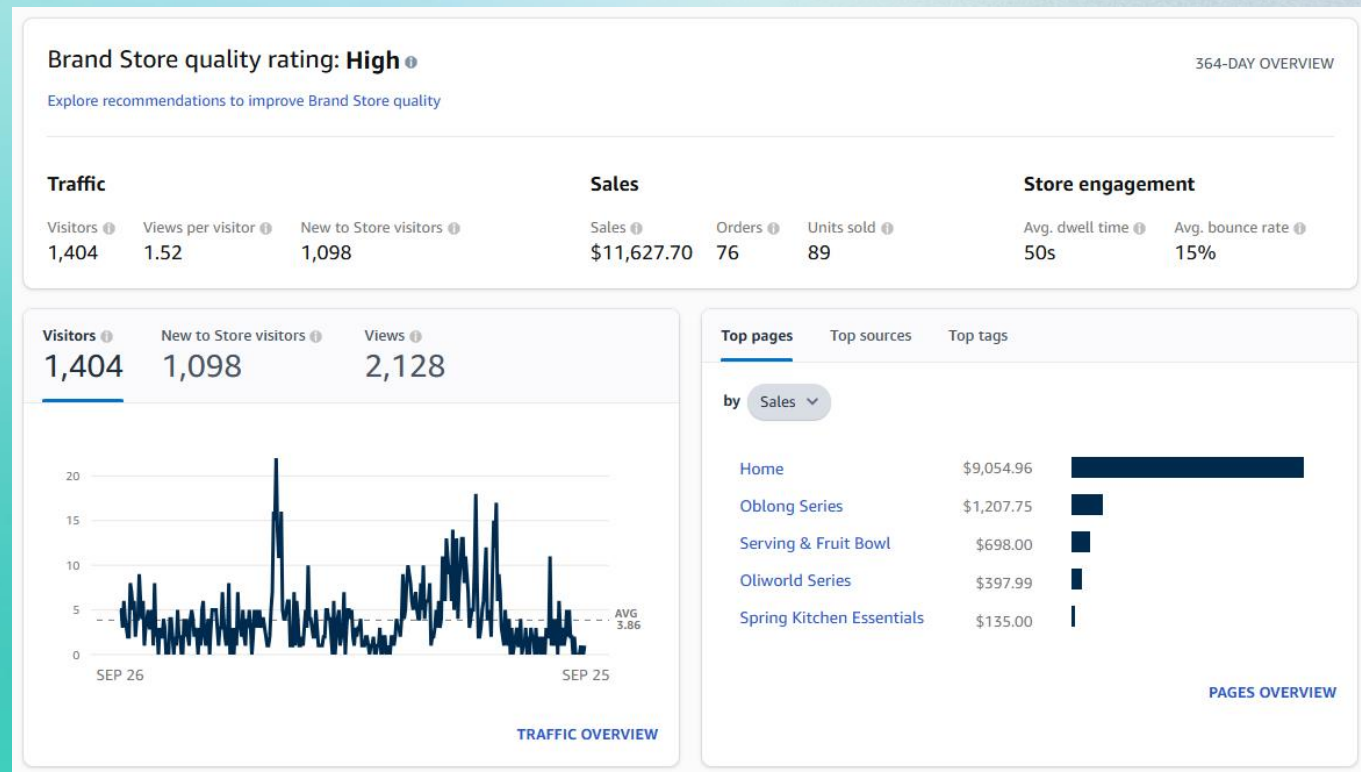
Table view

	Total order items	Units ordered	Ordered product sales	Average units/order item	Average sales/order item
Selected date range	638	690	\$50,282.96	1.08	\$78.81

Looking at the bigger picture, by the end of May the store's total sales were **\$8,051.10**, with just **\$218** of that coming from ads. From the start of our partnership in May through the end of December, we achieved a total of **\$50,282.96** in sales. Of this amount, **\$32,575.41** came from advertising and **\$17,707.55** from organic sales. In just four months, we managed to grow ad-driven sales by an impressive **150 times**.

Results

Olivarte had clear potential from the start, but it was untapped. At Clicktimum, through advertising strategies, consistent shipment management, professional A+ Content, and effective SEO, we achieved the targeted sales and visibility in a remarkably short time.



Results I Olivarte

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In just seven months, we boosted Olivarte's total sales from **\$724** to **\$15,854**, achieving a **2,090%** growth. Ad sales grew **39x**, reaching **\$8,545/month**, while total sales between May and December hit **\$50,282**, with \$32,575 from ads and **\$17,707** organically.

Let's write the next success story together!

We treat your store as it is our own.

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 www.clicktimum.com

