



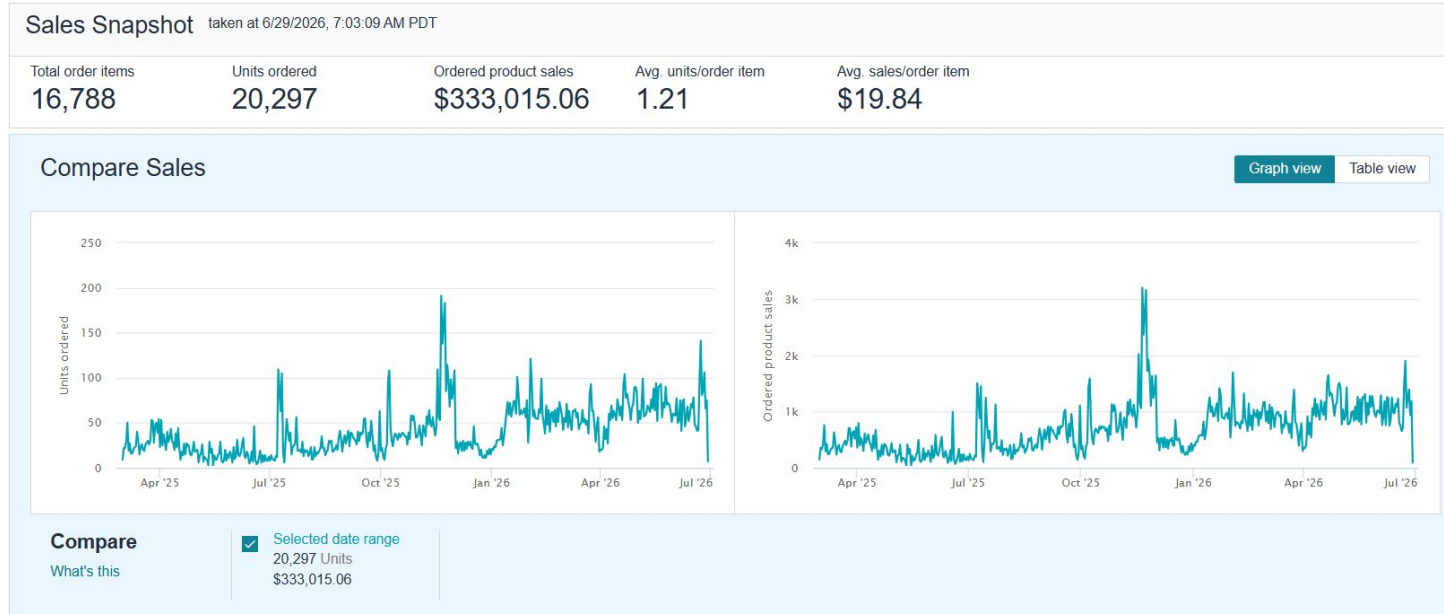
Amazon Account Success Story

Clicktimum

We treat your store as it is our own.

Strong Initial Growth

Our collaboration with the brand started in March 2025, focusing on optimizing both organic and paid performance across their product catalog. Between March 2025 and June 2026, monthly sales increased from **\$9.5K to \$29,882.70**, representing a **214.6% growth over the period**. This strong acceleration highlights the effectiveness of our ongoing optimization efforts and strategic adjustments.



☐	Date ↑ ↓	Ordered Product Sales ↓ ↑
☐	2/01/2025	\$9,471.06
☐	3/01/2025	\$13,363.86
☐	4/01/2025	\$12,011.10
☐	5/01/2025	\$6,705.33
☐	6/01/2025	\$7,770.11
☐	7/01/2025	\$15,881.39
☐	8/01/2025	\$11,928.15
☐	9/01/2025	\$18,858.85
☐	10/01/2025	\$21,582.58
☐	11/01/2025	\$40,681.80
☐	12/01/2025	\$14,261.59
☐	1/01/2026	\$25,951.01
☐	2/01/2026	\$26,296.72
☐	3/01/2026	\$25,352.36
☐	4/01/2026	\$30,625.91
☐	5/01/2026	\$31,914.58
☐	6/01/2026	\$29,882.70
	Total	\$342,539.10

Total order volume increased by approximately **300%** between February 2025 and June 2026, growing from around **400 to 1,600** orders per month.

Order volume maintained a strong upward trend and established a significantly higher baseline throughout 2026.





By optimizing product titles, bullet points, backend keywords, and descriptions to align with relevant search terms, we improved listing discoverability.

As a result, customer sessions increased, providing greater exposure and creating a foundation for higher conversions and sales growth.

Product Images

Listings were updated with high-quality lifestyle and infographic images, highlighting key features.

This, improved **engagement and sessions increased by around 251%**, reflecting a strong growth following the updates.



Inventory Management

By analyzing sales trends and adjusting stock accordingly, we minimized stockouts and improved fulfillment speed, boosting **overall sales performance from 463 to 508**.

Trailing three months summary

Highest IPI	508
Lowest IPI	463

The IPI measures how efficiently and productively you manage your FBA inventory.

YOUR INVENTORY PERFORMANCE INDEX
FOR WEEK 46 2025



[Back](#)

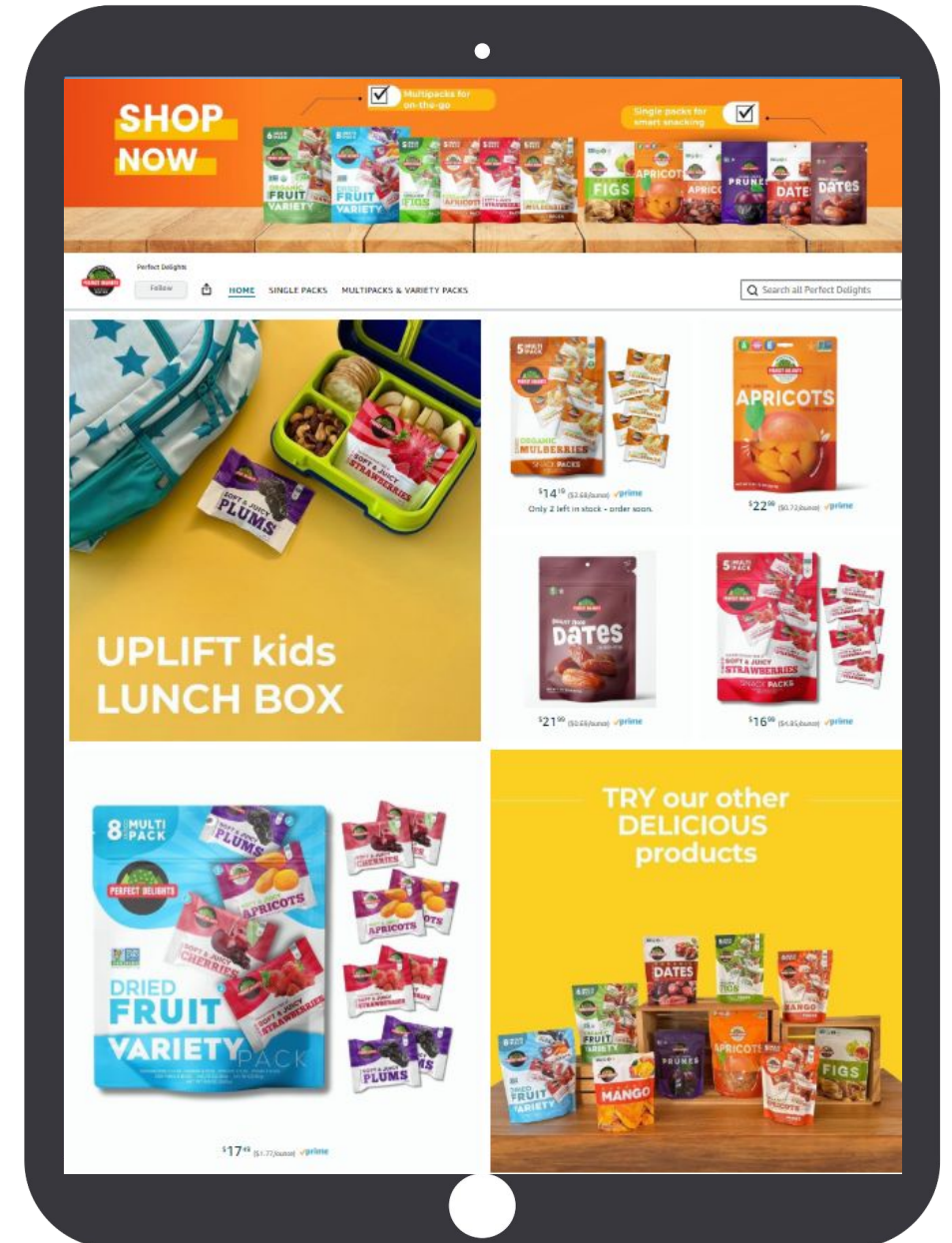
Historical performance index

First IPI: week 11 2025



Storefront Updates

Storefront was updated with improved visuals, optimized navigation, and updated content to match new collections; keeping the store current, cohesive, and high-performing.

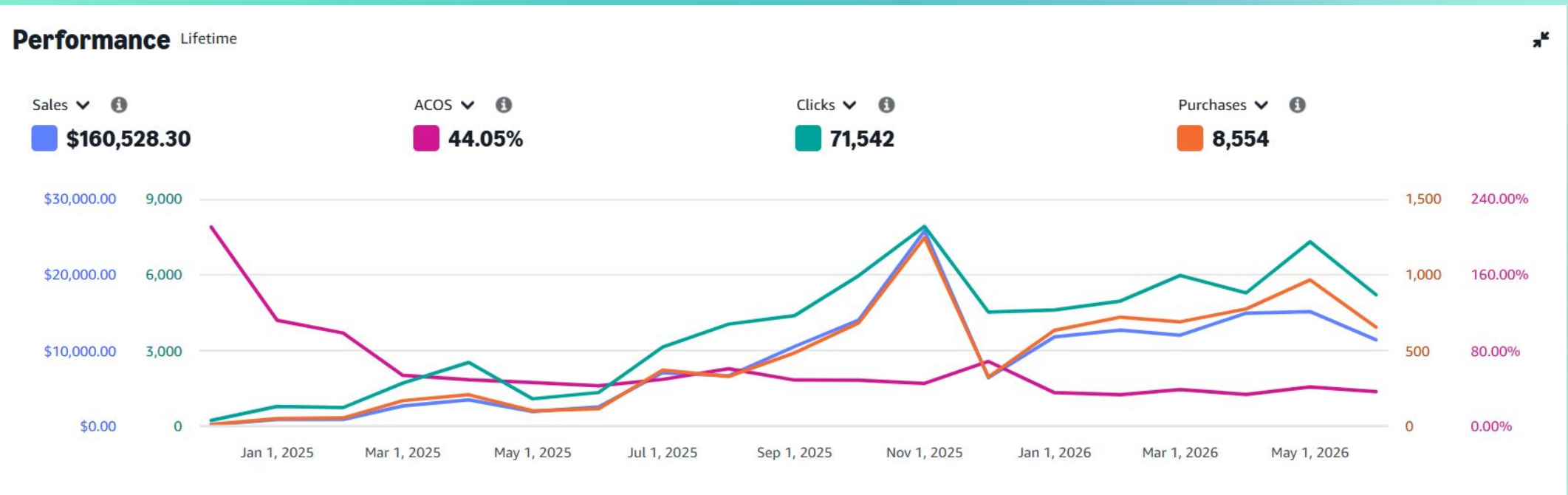


Advertising

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When we began working with Perfect Delights, the account was in a very weak position from an efficiency standpoint, with extremely high ACoS and low sales volume. To generate data quickly and scale what worked, we implemented a structured PPC strategy built around multi-product campaign setups, with a strong focus on multipack automatic campaigns and video formats.

As a result of these strategies, we reduced **ACoS from 210.16% to 30.11%** while increasing **monthly sales from \$857.42 to \$40,681.80**. Consequently, our **total ad-attributed sales for 2025 reached \$160,505.92**, delivering a significantly stronger and more sustainable advertising performance.



Before

Date
Custom
1/1/2024 12/31/2024

Sales breakdown
Marketplace total

Fulfillment channel
Both (Amazon and seller)

Apply

Sales Snapshot taken at 12/29/2025, 2:02:10 AM PST

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
50	52	\$309.78	1.04	\$6.20

After

Date
Custom
1/1/2026 6/29/2026

Sales breakdown
Marketplace total

Fulfillment channel
Both (Amazon and seller)

Apply

Sales Snapshot taken at 6/29/2026, 12:19:39 AM PDT

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
9,133	10,893	\$169,876.78	1.19	\$18.60

Across 2024, the advertising campaigns we implemented together with their positive impact on organic sales helped the brand achieve a significantly stronger performance year over year. Total revenue from advertising and organic sales increased from **\$309.78** in full-year **2024** to **\$169,876.78** by mid- **2026**

Let's write the next success story together!

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info@clicktimum.com



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